



NEWSLETTER
NOVEMBER 2017

Life is a Ball Public Charitable Trust

is a not-for-profit organization, that mentors economically disadvantaged children through sport by equipping them with invaluable life lessons and skills required to face the world.

LIAB STARTS IN MUMBAI



WITH THREE corporation schools in Mumbai, we begun our program in one more city! Gandhigram BMC Juhu (Hindi, English and Marathi medium) and the Abhudaya Project - SP Jain Institute of Management & Research are the projects we are going to be working with. The above mentioned schools will come under the purview of Life Is A Ball covering 3000+ kids and impacting their life in a positive way through sport.

TALKING LIFE IS A BALL



PUBLIC SPEAKING and improving general outreach awareness to our cause has been the focus of our PR team, we worked diligently over the last month to talk at as many events as possible. Two major events where we had some major spotlight on us were at the Global Sports Business Show in Mumbai and we also received the Ink Fellowship and were invited to speak at HYDerabad during the InkTalks.



SPORT FOR ALL CHAMPIONSHIP


SEVEN OF our Hyderabad schools took part in the SFA Championship in November over two weeks. Special mention goes to Raj Bhavan school for winning **four bronze** medals in Kho-Kho ; two age categories , both boys and girls. The schools participated in kho-kho, kabaddi, volleyball and athletics. As per feedback from the kids goes, they had their most memorable two weeks doing what they love doing.



OBSTACLE RELAY RACE



THE KIDS of class 7 and 8 from Jama - E - Osmania Govt. school and Raj Bhavan Govt. school participated in an Obstacle Relay Race which included 9 obstacles that a team of 5 had to conquer. Over 200 kids, most of them doing something like this for the first time, battled it out and really enjoyed themselves. Prizes were distributed to winners from each school and they are already anticipating the next obstacle race.



“Working with LIAB has been an eye opening experience. You can really see the difference sport makes in each kid’s life.”

**- Gautam Ravi
Champion, LIAB**



**Life
is a
ball**

Find out more about us at www.lifeisaball.in