

LIFE IS A BALL – MONTHLY NEWSLETTER

MAY 2017



Life is a Ball Public Charitable Trust (LIAB), is a not for profit organization registered in Chennai, Tamil Nadu, that mentors children through sport. The initiative was started in 2011. LIAB aims to transform the lives of underprivileged children by teaching them invaluable life lessons through sport and equip them with skills required to face the world with a smile on their faces and grit in their hearts. Life is a Ball currently touches the lives of 2500+ kids and is continuing to grow.

May was the hottest month so far. But we didn't hear any excuses from the kids. May saw us kick off the first wave of summer camps in 2 of our schools. The camps were received with unwavering enthusiasm from the kids and coaches alike.



Meet our kids



Name: Nanthakumar
School: Kodambakkam
Favorite Sport: Football
Position: Goal Keeper
Favourite Player: Neymar
Favourite Actor: Dhanush

[Check us out on Facebook](#)



www.lifeisaball.in

Highlights of the month...

LIAB SUMMER CAMP

Summer holidays are usually marred by idle minds and bodies. Besides this, the kids don't have a place to play or a structured outlet for their idle energy. We decided to use this extra time productively. We organized LIAB Football Camps in Guduvancheri and Semmancheri for the children in our programs.



The camps included new football drills (based on "FIFA Grassroots") and physical fitness routines. The goal of the program was to drive values while improving their fitness and skill. We also provided the kids with a healthy meal and a refreshing beverage at the end of each day.



COACHES OFFSITE

With schools on vacation, we organised a 3 day offsite to Kodaikanal for the LIAB coaches along with the getFIT coaches, to cool off from the Chennai heat and warm up for the next academic year. The venue was "Kodai Camp" in Perumal Malai. Our itenary included various team building activities such as skits and games that would foster leadership, communication and accelerate learning through practice.



We also organized a trek to a nearby waterfall, a 5K hill run, and strength challenges to test the coaches and raise the bar for the next academic year. The response was fantastic, and helped coaches and managers across our locations network with each other.