LIFE IS A BALL - MONTHLY NEWSLETTER

MARCH 2017



Life is a Ball Public Charitable Trust (LIAB), is a not for profit organization registered in Chennai, Tamil Nadu, that mentors children through sport. The initiative was started in 2011. LIAB aims to transform the lives of underprivileged children by teaching them invaluable life lessons through sport and equip them with skills required to face the world with a smile on their faces and grit in their hearts. Life is a Ball currently touches the lives of 2500+ kids and is continuing to grow.

March brought in the first heat waves of the year but that didn't stop us from having a fun packed month. At the start of the month, our benefactor Somdev got us tickets for the Bengaluru FC vs Chennai City FC I-League game. Later on we also held the first LIAB Sports Day at our Sholinganallur and Semmancheri schools.





Past events...

Great Goals U-15 League: Our kids got an opportunity to take part in the Great Goals U-15 League together as "LIAB FC". We finished 5th among seven teams on the table.

LIAB Sports Weekend: LIAB and getFIT Group along with Montfort Community Development Society ("MCDS") organised the LIAB Sports weekend on the 18th and 19th of February. We had 3 sports – Football, Cricket and Basketball



Highlights of the month...

BENGALURU FC VS CHENNAI CITY - I LEAGUE

Chennai City FC's I-League match against Bengaluru FC was held on 8th March at Nehru Stadium, Chennai and we thought it would be the perfect opportunity to let the kids watch a professional game live. Somdev managed to get us not only tickets to the game, but also Bengaluru FC Jerseys. The WestBlock Blues (Bengaluru FC's travelling supporters) welcomed the kids with open arms, teaching them their chants and giving

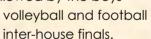


them the full live football experience. Through this experience, we wanted the kids to have something to aspire to, and we hoped that watching the Indian Team captain, Sunil Chetri, would do just that. The game ended with a 1-1 draw and was thrilling right down to the finish.

LIAB SPORTS DAY

For the first time, we organised Life is a Ball Sports Day in two schools i.e., in Sholinganallur on 17th March and Semmancheri on 18th March. Growing up, I think all of us can vouch that Sports Day was one of the most anticipated days of the school year and that hasn't changed with our LIAB kids.

On the 17th, we opened the Sports Day at Sholinganallur with a Marchpast and flag hoisting. The kids had separately organised an opening ceremony which included a dance performance and drills as a symbol of their gratitude to LIAB. The event at Sholinganallur included the inter-house Girls Tennikoit finals, Girls Kho-Kho finals and the Boys volleyball finals. On 18th we organised the Semmancheri Sports Day, where the March-past and flag hoisting were followed by the boys







The talent on display

was spectacular, and we were left in awe at the raw skill and talent these kids possessed. Despite the heat, the kids played relentlessly, doing all they could for the gold medal. Somdev was the special guest and he handed out medals, tennis balls, high fives and hugs to the participants. Overall, the Sports Day was encouraging to say the least, showing us a side of the kids that we hadn't seen before. Their ability to respect their

opponents while still playing with a competitive fire made us extremely proud.

