

# LIFE IS A BALL – MONTHLY NEWSLETTER

JULY 2017



Life is a Ball Public Charitable Trust (LIAB), is a not for profit organization registered in Chennai, Tamil Nadu, that mentors children through sport. The initiative was started in 2011. LIAB aims to transform the lives of underprivileged children by teaching them invaluable life lessons through sport and equip them with skills required to face the world with a smile on their faces and grit in their hearts. Life is a Ball currently touches the lives of 15000+ kids and is continuing to grow.

Some surprise showers last month, but no surprises on the field. The kids were at it, putting in work and getting better every day. Last month we tried out a novel and innovative way to test out the kids' physical fitness.



## Meet our kids



Name: Priyadarshini  
School: Kodambakkam  
Age: 12  
Favorite Sport: Football  
Hobbies: Drawing and Painting

[Check us out on Facebook](#)



[www.lifeisaball.in](http://www.lifeisaball.in)

## Highlights of the month...

### LIAB OBSTACLE COURSE

Last month we set up an obstacle course in LIAB Shollinganallur and LIAB Kodambakkam. The atmosphere was electric. The kids couldn't wait for their turns to try the course. The course included 7 obstacles set up over around 100 metres. Kids from the 6<sup>th</sup> to 8<sup>th</sup> grade formed teams of 4 and competed in a relay format.



The top three teams were given medals certificates and some LIAB merchandise. To make things even better, Splendid Food Company gifted their nutritious Splendid Bars to all the winners. The kids got an excellent post workout snack that will help them come back stronger next time.

### GIFT A BALL – REACHING OUT

Our volunteer and adventure specialist – Sam Sharma – as part of our “Gift A Ball” program; gifted footballs to children in Rumste Village and Spiti Valley Monastery, to their delight. Amazing how something as simple as a ball brought so much joy to a group of kids in Ladakh. That's what it's all about for us.



Considering these kids do not have any access to TV or Internet to watch any kinds of sports, we felt giving them footballs to play would definitely make a difference. The joy we saw was pure, which keeps pushing us to reach out to those who have not been reached out to so far. We plan to reach to as many kids as possible through this initiative.

