



Life
is a
ball

NEWSLETTER
FEBRUARY 2018

Life is a Ball Public Charitable Trust

is a not-for-profit organization, that mentors economically disadvantaged children through sport by equipping them with invaluable life lessons and skills required to face the world.

INDIAN SUPER LEAGUE



ON THE 6th of February around 30 of our kids showed us how loud and energetic they can be as they cheered their hearts out watching **Bengaluru FC** taken on **Chennaiyin FC** at the Jawaharlal Nehru Stadium, Chennai. Thanks to JSW for making this happen yet again, the kids had a really good time learning some new chants and dances. Nothing better than watching kids be kids.

MAGIC OF SPORT - R. PRASANNA

R. PRASANNA IS one of our success stories at LIAB. Coming from a difficult background he turned his life around through sport. His hardwork and committment has got him where he is today and he credits football and his coach Ayyaparaja to be the difference maker. Watch his story in his words on our **YouTube channel**.



it was my studies or Football coaching
e took care of everything for free.

LIAB GAMEDAY

WHO DOESN'T love some competition? LIAB Gameday is a series of weekend events which kicked off this month. The idea behind this initiative is to create a **sporting culture** and **raising awareness** on our cause and what we stand for. It is also a **fundraising platform** for us as all the event profits go towards Life Is A Ball.



OUR FIRST event was a **3x3 Basketball Tournament** for Men. It was an open category tournament in a half-court format. 19 teams from various age groups registered and were ready to ball. We saw some great hoops, lay-ups and great teamwork. Ultimately, **"Ballers" beat "Three Bulls"** 21-11 in the finals to take home the Championship and P. Vijay from Ballers was named MVP.





“There is nothing more rewarding than giving kids an opportunity to play and watch them grow in doing so.”

- Somdev Devvarman
Co-Founder, LIAB



Find out more about us at www.lifeisaball.in